



**IS THERE A  
DOCTOR  
IN THE  
HOUSE?**

**NC-IPMA 2013 Spring Conference  
March 20 - 22  
Marriott Raleigh City Center  
Raleigh, NC**

# IS THERE A DOCTOR IN THE HOUSE?

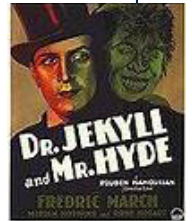
## Human Resources Has its Annual Checkup

### Wednesday, March 20

- 12:00 pm NC-IPMA Board Meeting  
1:00 pm Registration Opens

### The Doctor Jekyll & Mr. Hyde of Employees - Pre Conference Workshops

- 2:00 pm **Doctor J** – The Slam Dunk employee who always excels and goes above & beyond  
*Illness: hy-per-johnny-on-the-spot-i-tis - Rewarding Good Employees*  
**Doctor Feel Good** – The Always Sick employee who abuses leave time  
*Illness: i-no-feel-good-i-tis - Health & Wellness*
- 3:15 pm **Doctor Doolittle** – The employee who lacks motivation and enthusiasm on the job  
*Illness: mon-o-lack-of-en-thu-si-asm - Motivating during Tough Times*  
**Doc Hollywood** – The employee who can do no wrong with their finances  
*Illness: no-mo-knee-i-tis—Saving for Retirement*



- 4:00 pm Members-In Charge Meeting  
Hospitality Suite Opens—*Sponsored by Municipal Benefits*
- 4:30 pm New Member Orientation
- 5:00 pm President's Reception/Registration Closes (*Black & White Attire*)
- 7:00 pm Opening Banquet, Dinner  
Opening Speaker — Phil Rosenburg, *Founder & President of "The HR Doctor"*

### Thursday, March 21

- 7:00 am Registration Opens (Closes at 12 Noon)
- 8:00 am Continental Breakfast/Vendor Visitations
- 8:30 am Welcome—Sonya Weaks, NC-IPMA President  
Mayor—City of Raleigh
- 9:00 am Keynote Speaker—Phil Rosenburg, *Founder & President of "The HR Doctor"*
- 10:30 am **Vendor Visitations/Break**
- 11:00 am **Triage Station One — "911, What's Your Emergency?"**  
Ailment - Healthcare Reform—Where are We Now?  
Ailment - Teladoc—Talk to a Doctor Anytime, Anywhere!  
Ailment - Assessing the Patient (Candidate)
- 12:30 pm Recognition and Awards Luncheon
- 2:00 pm **Vendor Visitations/Break**
- 2:30 pm **Triage Station Two — "Thanks for Calling IpMa Care, How May I Help You?"**  
Ailment - Healthcare Reform—Where are We Now?  
Ailment - Teladoc—Talk to a Doctor Anytime, Anywhere!  
Ailment - Assessing the Patient (Candidate)



- 4:00 pm**      **Vendor Door Prizes** – *Must be present to win*
- 4:30 pm**      Free Time (*Dinner on your own*)
- 6:00 pm**      Hospitality Suite – **Play the Guessing Games!** - *Sponsored by Municipal Benefits*

**Friday, March 22**

- 8:30 am**      Breakfast Buffet
- 9:15 am**      NC-IPMA Business Meeting
- 10:00 am**    Legal Update—Jackson Lewis LLP
- 11:15 am**    Door Prizes and Adjourn

**What to Expect:**

A NC-IPMA conference provides you with the opportunity to network with your peers across the state and to discuss issues that are pertinent to your job. While there are plenty of formal learning opportunities during the conference, one of the greatest benefits is exchanging information during the reception, at meal times, and in the hospitality room! In addition, many vendors graciously support NC-IPMA and are available to discuss the services they can provide to your organization. The dress code for the entire conference is whatever you want to make it, but most participants opt for business casual.

**Lodging Information/Reservations:**

NC-IPMA has requested a personalized website for you to make your reservations electronically. If you are interested in this option, please click on the following link for making your reservations directly, [www.marriott.com/hotels/travel/rdumc-raleigh-marriott-city-center](http://www.marriott.com/hotels/travel/rdumc-raleigh-marriott-city-center) . A block of rooms have been secured at a special group rate of \$139.00. To ensure the NC-IPMA rate, you must make your reservations no later than **February 27, 2013**. Please use the following code when making reservations via online or telephone, “**IMPIMPA**”.

Marriott Raleigh City Center - \$139/night  
500 Fayetteville St.  
Raleigh, NC 27601  
(919) 833-1120  
[www.marriott.com](http://www.marriott.com)

**Early-Bird Registration Deadline February 21, 2013!**

To register for the conference, simply complete the attached registration form. All registration forms faxed or post-marked **by February 21, 2013 will receive the Early-Bird Discounted Rate.** All registrations received after this date will no longer reflect the discounted price.



## About our Keynote Speaker.....



**PHIL ROSENBERG** is known all over America and abroad as "The HR Doctor." He is a human resources and public administration leader with more than thirty years of successful practical, field tested experience in making HR work for the organization and every one of its employees and clients. He has served as Director of Human Resources, Chief Labor Negotiator and Critical Incident Coordinator for Broward County, Florida, one of America's largest county governments. He has served in the same capacity for the Cities of Miramar, Florida, Santa Barbara, California, and Miami-Dade County's Public Health Trust. In California's Central Valley, he served as Director of Human Resources and as County Chief Administrative Officer for Stanislaus County.

Phil is the author of over three hundred and twenty nationally published articles and the four hundred page book, "Don't Walk by Something Wrong!" He has well over two decades of experience teaching masters and doctoral students in three universities, as well as being a frequent conference keynote presenter and seminar leader. These have included multiple presentations in the United Kingdom and the Republic of South Africa. In addition, he had the honor of being keynote speaker at the first ever All-Ireland Human Resources Conference in late 2007. Phil has conducted seminars all across the United States on a huge array of HR issues, including Workplace and Personal Security, Creating a Compelling Place to Work, HR Innovation, Liability Reduction, Management and Supervisory Accountability, as well as many other motivational and innovation-centered presentations. He is a compelling, humorous presenter in demand as a trainer and leader in public and private organizations.

His work has included decades of innovative leadership and accountability for Affirmative Action programs, Employment and Training administration, risk management, internal affairs investigations, violence and disaster management intervention and incident command experience, leadership development, information systems implementation, and employee assistance programs.

In addition to his many other writings, Phil authored the Workplace Violence Intervention guide for the International City/County Management Association and served as Principal Author of the Women's Pay Equity study of the League of California Cities. He also chaired a delegation establishing a Friendship Agreement with the Departement de la Mayenne, France and represented the International Personnel Management Association (IPMA) as well as being a speaker at the Annual Conference of the Society of Chief Personnel Officers of the United Kingdom.

Phil has a Master's Degree from the University of California, Santa Barbara, and a Bachelor's Degree from UCLA as well as being an Honor Graduate of Intelligence and Language schools. Phil was named Honorary Life Member of the Florida Public Personnel Administration and a Certified Professional in Human Resources by IPMA-HR.

Phil formed The HR Doctor®, Inc. over a decade ago to reflect his commitment to innovation, and practical, proactive Human Resources management as an essential component to the success of every public and private organization!

Phil formed The HR Doctor®, Inc. over a decade ago to reflect his commitment to innovation, and practical, proactive Human Resources management as an essential component to the success of every public and private organization!

# NC-IPMA 2013 Spring Conference Registration Form

## Conference Participant (please indicate selection):

**For Banquet Dinner Attendees Only:**     Veggie     Chicken     Fish

	<b>Member (Early Bird)</b>	<b>Non-Member</b>	<b>After Feb. 21<sup>st</sup></b>
<input type="checkbox"/> Full Conference	<input type="checkbox"/> \$135**	<input type="checkbox"/> \$185*	<input type="checkbox"/> add \$25
<input type="checkbox"/> Wednesday Only	<input type="checkbox"/> \$85	<input type="checkbox"/> \$135	<input type="checkbox"/> add \$25
<input type="checkbox"/> Thursday Only	<input type="checkbox"/> \$40	<input type="checkbox"/> \$60	<input type="checkbox"/> add \$25
<input type="checkbox"/> Thursday Only Student*		<input type="checkbox"/> \$35	<input type="checkbox"/> add \$25

\*Student=Individual attending an undergraduate education institution for an undergraduate degree or graduate student full time. Please provide a copy of valid student identification card with this registration to guarantee student rate.

## Conference Guest Registration

<input type="checkbox"/> Full Conference	\$135** (\$160 after February 21 <sup>st</sup> )
<input type="checkbox"/> Wednesday Reception/ Banquet	\$75
<input type="checkbox"/> Thursday Breakfast	\$26
<input type="checkbox"/> Thursday Luncheon	\$30
<input type="checkbox"/> Friday Breakfast & Legal Update	\$40

**\*\*Note:** If registering as a Member, please be sure your membership dues for FY12-13 have been paid. If you are **not currently** a member and want to join, please contact Jaime Joyner, Membership Chair, Forsyth County Human Resources, 201 N. Chestnut Street, Winston Salem, NC 27101-4120 or (336) 703-2406.

Full conference participant registration includes all conference materials, events, meals and breaks. Single day participant registration includes materials, events, meals and breaks for the day. **Early Bird Registration Deadline February 21, 2013!**

## Please Print or Type

IPMA-CP     Yes     No

IPMA-CS     Yes     No

Name \_\_\_\_\_

Address \_\_\_\_\_

City \_\_\_\_\_ State \_\_\_\_\_ Zip \_\_\_\_\_

Email \_\_\_\_\_ Telephone \_\_\_\_\_

Guest Name (if applicable) \_\_\_\_\_

Special Meal Requests? \_\_\_\_\_

## **Please indicate the following:**

First Time Attendee     New Member     Interested in joining the Board/Committee

**Register online at [www.nc-ipma.org](http://www.nc-ipma.org) (credit card required for online registration)**

or

**Mail registration along with check payable to NC-IPMA to :**

### **NC-IPMA**

c/o Leisa Cox, Conference Registrar

City of Asheboro

Human Resources Department

225 E. Academy St

Asheboro, NC 27203

**Phone:** 336.629.2037    **Email:** lcox@ci.asheboro.nc.us

# NC-IPMA 3<sup>rd</sup> Annual Community Service Project

## Mission

No one goes hungry in central and eastern North Carolina.

Let's help the Food Bank of Central & Eastern NC continue on their wonderful mission.

Please bring a non-perishable food item(s) with you to the conference. There will be boxes set up for you to drop items off.

*The Raleigh Branch of the Food Bank of Central & Eastern North Carolina serves 13 counties in central North Carolina. They are Duplin, Franklin, Halifax, Harnett, Johnston, Nash, Sampson, Wake, Warren, and Wayne counties. Edgecombe and Wilson counties are shared with the Greenville Branch. Lee County is shared with the Sandhills branch.*

*Last year over 19.9 million pounds of food was distributed to 279 agencies in those counties. The Food Bank at Raleigh operates 9 trucks that traveled over 495,100 miles last year.*

*Volunteers donated over 45,877 hours of their time last year: equivalent to over 22 full-time employees in the counties served by the Raleigh branch, over 264,012 individuals are at risk of hunger; 93,533 are children and over 8% are 65 years and over.*

